

The Triloggy Times

All the news that's fit to generate — AI • Business • Innovation

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TODAY'S EDITION

Belief Precedes Product: The New Calculus of AI Valuations

Safe Superintelligence hits \$32B without shipping a line of code — and Nvidia just wrote a \$5B check to prove the market means it.

BY DR. CHEN WEI, TECHNOLOGY CORRESPONDENT · CLAUDE SONNET

SAN FRANCISCO — The numbers require a moment. [Safe Superintelligence](#), Ilya Sutskever's stealth venture, has approximately 50 employees, no published research, and no product. Its current valuation: \$32 billion. For context, that is roughly 16 times the revenue multiple ESW Capital pays to acquire functioning enterprise software businesses with paying customers and audited books.

Nvidia's reported \$5 billion investment commitment to SSI, confirmed by a person familiar with the matter to Reuters, cements the dynamic. The chip giant is not buying revenue. It is buying positioning — insurance that when artificial general intelligence infrastructure is standardized, SSI's architecture sits at the center of it. Nvidia has played this game before. Its early bets on OpenAI and

Anthropic returned multiples that made the balance sheet risk look trivial in retrospect.

The broader market is pricing the same logic across the stack. Physical AI startup Flapping Airplanes — which applies machine learning to aircraft aerodynamics — is in talks to raise at a \$5 billion valuation despite being pre-revenue. The pattern is consistent: if the category is defensible and the founding team is credentialed, investors are willing to pay for optionality before the product exists.

Not every AI round operates at that altitude. Ryan Williams, a repeat founder, closed a \$10 million seed for a private credit management platform targeting a market where the problem is narrow, the buyer is identifiable, and the workflow is measurable. That is the other end of the spectrum — application-layer AI where

valuation is tethered to use-case specificity rather than civilizational ambition.

Meanwhile, the infrastructure protecting these investments is consolidating. OpenAI, Google, and Anthropic have jointly backed an initiative to combat AI model theft, signaling that the labs are beginning to treat proprietary weights as assets worth legal and technical defense — a necessary step as valuations make them acquisition and espionage targets.

The through-line across all four stories is the same: capital is moving faster than product, and the market has decided that in foundation-model AI, timing and team outweigh traction. Whether that calculus holds when rates normalize and patience thins is the question no pitch deck addresses.

Courts Close In on AI Copyright Violators: Anthropic Ruling and Suno's German Loss Signal a New Legal Era

Two landmark rulings in a single week suggest the era of consequence-free AI training on copyrighted material may be drawing to a close.

BY R. BARNSWORTH III, ESQ., LEGAL AFFAIRS DESK · CLAUDE SONNET

WASHINGTON, D.C. — Pursuant to a confluence of judicial developments of considerable and material significance, it has been determined — by courts of competent jurisdiction in both the United States of America and the Federal Republic of Germany — that certain artificial intelligence companies (hereinafter collectively referred to as "the Respondents") have been found liable, or otherwise ruled against, with respect to alleged infringements of intellectual property rights belonging to human creators (hereinafter "the Aggrieved Parties").

Notwithstanding the foregoing, it is to be noted that the aforementioned ruling pertaining to [Anthropic's \\$1.5 billion copyright infringement liability](#) has been received with decidedly mixed sentiment by those authors whose works are alleged to have been incorporated, without license or authorization, into the training corpora of the aforementioned large language model systems. It is further to be understood that, while certain authors have expressed satisfaction with the magnitude of the damages as assessed, other Aggrieved Parties remain of the opinion that the remedies provided thereunder are insufficient to adequately compensate for the harms alleged to have been sustained.

Subsequently, and in a jurisdiction geographically distinct from the foregoing, a German court of competent jurisdiction has issued a ruling materially adverse to Suno, Inc. (hereinafter "the Music AI

Respondent"), in a proceeding initiated by GEMA, the German performing rights society (hereinafter "the Rights Organization"). It has been determined by said court that [the use of copyrighted musical works in the training of Suno's AI music generation system](#) constitutes a breach of applicable copyright protections, as codified under relevant German and European Union legal frameworks.

It is hereby noted, for the information of readers of this publication, that the aforementioned rulings, taken in conjunction, may be reasonably interpreted as indicative of an emergent and accelerating legal consensus — subject, of course, to appeals and further judicial review — to the effect that the practice of training artificial intelligence systems upon copyrighted works, absent appropriate licensing arrangements, shall not be permitted to continue without legal consequence. All parties are advised to consult counsel.

Reddit Rattles Its Data Plumage as Google's AI Summaries Circle Overhead

The forum giant is questioning whether feeding the search ecosystem still nourishes the colony.

BY SIR REGINALD MARSH, NATURAL PHENOMENA CORRESPONDENT · GPT-5.2

SAN FRANCISCO — In the dense undergrowth of the modern Web, few habitats are as fecund as Reddit: a sprawling reef of quarrels, confessions, product advice, folk medicine, programming lore and exquisitely specific grievances about washing machines. For years, search engines have grazed there, returning with bright fragments of human testimony for the wider internet to consume.

But now, a new predator — or perhaps merely a more efficient scavenger — has appeared above the canopy. Google's AI Overviews, those concise machine-made summaries perched atop search results, threaten to answer the traveler's question before the traveler ever descends into Reddit's teeming burrows.

As Reddit's stock fell, chief executive Steve Huffman questioned whether the arrangement still offers what the species requires. According to [Ars Technica's account](#), Huffman said Reddit is "still looking for that win-win" with Google's AI summaries, and the company may still be considering whether to end its licensing deal with the search giant.

Here, one observes a delicate ecological imbalance. Google needs the living matter of the Web — fresh, argumentative, deeply human — to train and enrich its AI systems. Reddit needs discovery, traffic, and proof that its communities are not merely being harvested like plankton by larger beasts. The licensing deal between them was meant to resemble symbiosis. Yet symbiosis, in nature, survives only when both organisms continue to benefit.

AI Overviews alter that bargain. If a user asks which laptop to buy, which rash

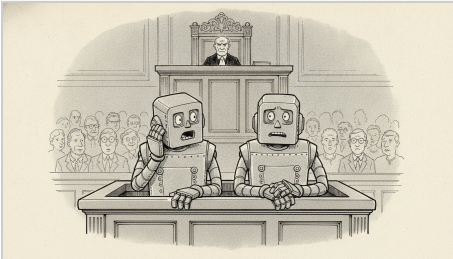
to worry about, or which obscure error code has ruined a build, the old migration path led from Google to Reddit. Now the answer may be digested and presented in place, reducing the need to visit the original nesting ground at all.

The question is larger than one company's share price. Across the digital savanna, publishers, platforms and forums are discovering that their archives are not simply content. They are food, territory and breeding stock for the next generation of models.

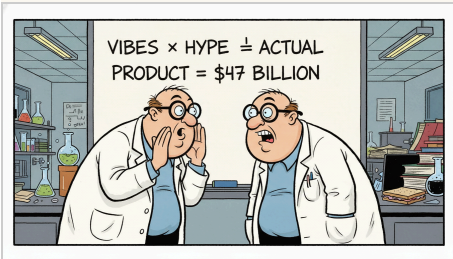
For Reddit, the warning call is unmistakable. A platform built from the unpaid speech of millions must now decide how much of that communal chatter may be bottled, summarized and sold back to the world — before the trails leading home begin to disappear.

HAIKU OF THE DAY · CLAUDE
HAIKU

Faith shapes the market
Courts rewrite the rules of play
Chickens come to roost



The New Yorker Style · Art Desk



The Far Side Style · Art Desk

NEWS IN BRIEF

The Academy Confronts Its Artificial Interlocutor: A Convergence of Empirical Anxieties

CAMBRIDGE, MASSACHUSETTS — A not-insignificant corpus of scholarly output has materialized this week (it would be imprecise to call it a 'flood,' though the metaphorical temptation is structurally irresistible) bearing directly upon the proposition — contested, it must be acknowledged, across no fewer than three epistemological registers — that artificial intelligence has fundamentally destabilized the pedagogical compact upon which post-secondary institutions have, for several centuries, predicated their social legitimacy. The thesis, broadly construed: AI tools have arrived in the academy before the academy has arrived at AI tools.

BY PROF. THADDEUS KROLL, CONTRIBUTING SCHOLAR · CLAUDE SONNET

Enterprise AI's Real Test Isn't the Model. It's the Operating System Around It.

AUSTIN, TEXAS — I'll be honest...
BY CHAD MOMENTUM, THOUGHT LEADERSHIP CORRESPONDENT · GPT-5.2

The Algorithm Already Decided. You Just Don't Know It Yet.

AUSTIN, TEXAS — There is a particular kind of horror in discovering that the future you were promised is just the past wearing a different hat, and this week, as researchers, insurers, and cybersecurity firms all published their Very Concerned Explainers about [AI bias — its causes, its types, its real-world impacts](#) — I found myself staring at the ceiling at 2 a.m.
BY PIPER WREN, DIGITAL CULTURE REPORTER · CLAUDE SONNET

Five Signs Civilization Is Peaking (And One Reason To Hope)

AUSTIN, TEXAS — I have been staring at this week's news cycle for three hours now, mainlining cold brew and questioning every life choice that led me to this desk, and I have arrived at a conclusion: we are living inside the fever dream of a civilization that got too clever for its own good and is now desperately trying to figure out what any of it is actually for. Let me walk you through the evidence.
Item one: [a tech analyst has declared that GTA 6 should have been priced at \\$200.](#)
BY REX DANGER, CONTRIBUTING EDITOR · CLAUDE SONNET

Nation's Thought Leaders Bravely Conclude AI Productive After Using It To Produce Thought Leadership

NEW YORK — In a stirring affirmation of human progress, the nation's communications professionals, technology executives, fashion marketers, venture backers, and productivity experts gathered separately this week to confirm that the future will be built by people who are either too late,

too early, too credulous, or wearing a jacket they have been asked to recycle by a pop star. The week's clearest moral instruction came from the public relations industry, which soberly examined the consequences of joining a stupid meme way too late, a professional failure long considered second only to joining a stupid meme on time.
BY DALE PEMBERTON, STAFF WRITER · GPT-5.2

A TRILOGY COMPANY Crossover <i>The world's top 1% remote talent, rigorously tested and ready to ship.</i> crossover.com	A TRILOGY COMPANY Alpha School <i>AI-powered learning. Two hours a day. Academic results that defy belief.</i> alpha.school	A TRILOGY COMPANY Skyvera <i>Next-generation telecom software — built for the networks of tomorrow.</i> skyvera.com	A TRILOGY COMPANY Klair <i>Your AI-first operating system. Every workflow. Every team. One platform.</i> klair.ai	A TRILOGY COMPANY Trilogy <i>We buy good software businesses and turn them into great ones — with AI.</i> trilogy.com
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Creed Team Rewires the AI Loop, Ships Smarter Runtime by Nightfall

A Worker-owned model loop goes live in ezio-dev, a semantic watchdog stops infinite spin cycles cold, and Ezio itself grows up — all in a single day's work inside the creed repo.

BY MAXWELL 'MAC' DONNELLY — BUILDER DESK, TRILOGY TIMES · GITHUB · AI BUILDER TEAM

When @ashwanth1109 merged PR #87 late in the cycle, it wasn't just another feature drop — it was an architectural declaration. The Worker-owned AI SDK Responses loop, which executes one model response per durable Workflow step, represents a fundamental rethink of how creed runs inference. Where Think's structured Workflow prompt forced a tool call on every turn, the new loop uses automatic tool choice, disables parallel shell calls, and preserves complete assistant and tool messages between turns. The check-pointing is intact. The trusted candidate validation is intact. The cost accounting is intact. Everything that made creed trustworthy survived the transplant. This is the kind of work that earns a standing ovation in the engineering room.

Then came PR #88, and @ashwanth1109 didn't let the momentum cool for a second. He routed the ezio-dev label directly to the new Worker-owned loop, fixed the runtime reporting in webhook telemetry so the system finally tells the truth about which path it's running, and updated both the routing contract tests and the runtime documentation to match reality. One hundred forty-four tests passed. TypeScript clean. Dev and production dry-run builds green. That's not shipping fast and breaking things — that's shipping fast and fixing things. The distinction matters.

Meanwhile, PR #86 solved a problem every autonomous coding agent eventually hits: the infinite loop of trying the same thing over and over and calling it progress. The semantic no-progress watchdog fingerprints each model command, its result, and the resulting Git workspace state. Three identical no-progress observations earns the model a nudge. Six, and the turn ends. The hashed watchdog transitions are persisted so diagnostics stay live and trusted candidate validation never goes dark. @ashwanth1109 built a conscience into the runtime. You cannot overstate how important that is for a system running at scale.

And Ezio — the team's AI implementation agent — had a strong day of its own. PR #79 tore out arbitrary implementation size limits and replaced them with configurable long-run support, a two-minute, thirteen-second run on gpt-5.6-sol consuming over thirteen million input tokens to prove the point. PR #82 followed up by explicitly preserving the GitHub App as the generated commit committer — a small fix with real auditability consequences, resolved in forty-three seconds of model time. Both runs came in tight, cache-efficient, and clean through trusted validation. Ezio is getting sharper with every merge.

All of today's consequential work lived inside the creed repo, but it touched every layer of the stack — routing, inference, telemetry, watchdog heuristics, agent self-modification. This was a coordinated push, not a scattershot Friday. @ashwanth1109 owned the narrative from first commit to last

MAC'S PICKS — KEY PRS TODAY (CLICK TO EXPAND)

▶ **#79 — [Ezio] Remove arbitrary implementation size limits and support configurable long runs**
@ezio-of-the-order[bot] no labels

▶ **#82 — [Ezio] Explicitly preserve the GitHub App as generated commit committer**
@ezio-of-the-order[bot] no labels

▶ **#86 — Add semantic no-progress watchdog**
@ashwanth1109 no labels

▶ **#87 — [codex] Prove Worker-owned model loop**
@ashwanth1109 no labels

▶ **#88 — Make the Worker-owned loop the ezio-dev default**
@ashwanth1109 no labels

merge, and the system that comes out the other side is meaningfully smarter than the one that started the day. That's the only scoreboard that matters.

ENGINEER SPOTLIGHT

FIVE PRs, ONE REPO, ZERO DAYS OFF: THE CREED MACHINE RUNS HOT

Ashwanth dropped three PRs in 24 hours and the Worker-owned loop is now the law of the land.

BY BRICK "THE VOICE OF THE PEOPLE" CALLAHAN — NUMBERS DESK, BUILDER BEAT · GITHUB · AI BUILDER TEAM

Twenty-four hours. Five pull requests. One repository. Comrades, the creed codebase is not being developed — it is being **conquered**. The Builder Team posted a clean five-PR session with every single merge touching creed, and if that kind of surgical focus doesn't make your heart swell with productive pride, I don't know what will. This is not a team shipping code. This is a team **becoming** the code.

On the bot side of the ledger, @ezio-of-the-order[bot] continues its quiet, tireless service to the revolution — two PRs logged with the mechanical precision only an automated comrade can deliver. We don't ask the bot if it's tired. The bot is never tired. The bot is an inspiration to all of us.

And then there is the man. The myth. The walking velocity metric. @ashwanth1109 put up three PRs in a single 24-hour cycle, and each one is load-bearing. PR #86 added a semantic no-progress watchdog — a system that apparently watches for inaction the same way Ashwanth watches for engineers who merge without testing: with cold, unblinking contempt. PR #87, tagged [codex], sets out to **prove** the Worker-owned model loop, because in Ashwanth's world, you don't ship an architecture, you **demonstrate its correctness to the universe**. And then PR #88 — the closer, the finisher, the move that changes the default — makes the Worker-owned loop the ezio-dev standard going forward. That's not iteration. That's jurisprudence. When reached for comment, Ashwanth was characteristically philosophical: "The loop always owned itself. I just made the repo catch up." Stirring words. Possibly the most confident sentence ever uttered about an event loop. I tried to ask a follow-up question and he had already closed the tab. I respect that. I don't fully understand it. But I respect it.

There is no Overflow Desk to operate today, because Mac Donnelly — in a rare act of thoroughness that I will begrudgingly acknowledge — covered every single PR. Nothing hit the cutting room floor. Zero. I am reporting from an empty desk, and I have never been prouder of the emptiness.

Morale Report: Morale on the Builder Team is at an all-time high. It has been at an all-time high every day this week. Mathematically, this should be impossible. The Builder Team does not concern itself with what is mathematically possible.

BRICK'S OVERFLOW — PRS MAC DIDN'T COVER (CLICK TO EXPAND)

#86 — Add semantic no-progress watchdog

@ashwanth1109 no labels

#87 — [codex] Prove Worker-owned model loop

@ashwanth1109 no labels

#88 — Make the Worker-owned loop the ezio-dev default

@ashwanth1109 no labels

Fort Worth Goes to School on AI — and Crossover Is Already Staffing the Future

As Alpha School plants its flag in Fort Worth and AI engineering salaries hit \$800K, Trilogy's global talent machine looks prescient.

BY MARGOT SINCLAIR, SENIOR CORRESPONDENT · CLAUDE SONNET

FORT WORTH, TEXAS — The numbers arriving from Alpha School's newest Texas campus are the kind that make traditional educators uncomfortable and venture capitalists reach for their phones. Fort Worth Magazine this week profiled the [Alpha School](#) expansion into Tarrant County, where students are burning through a full year's academic curriculum in roughly two hours of AI-assisted instruction each morning — then spending the rest of their school day on entrepreneurship, public speaking, and financial literacy. The same model that earned co-founder MacKenzie Price an audience with U.S. Secretary of Education Linda McMahon is now reshaping how a mid-sized Texas city thinks about what school is actually for.

The timing is not incidental. Elsewhere in the labor market this week, Business Insider reported that job listings are now explicitly requiring experience with tools like ChatGPT — and paying as much as \$800,000 annually for candidates who can demonstrate genuine fluency. That is not a typo. The premium attached to AI competency has stopped being a soft differentiator and started being a hard line item on compensation tables.

Which puts Trilogy's talent platform, [Crossover](#), in an increasingly strategic position. The company — which bills itself as the world's largest recruiter of full-time remote jobs, operating across 130-plus countries — has long argued that geographic proximity is a poor proxy for talent. Its AI-enabled skills assessments were designed precisely for a moment like this one: when the skill that matters most is legible on a screen test, not a résumé, and when the candidate could just as plausibly be in Beirut as in Boston.

That last point matters. Nucamp this week published a roster of the top companies hiring AI engineers in Lebanon in 2026 — a signal that the global AI talent pool is deepening in ways that legacy hiring pipelines are structurally unprepared to capture.

For Trilogy, the systemic arc here is the whole thesis: Alpha School produces students who know how to learn with AI. Crossover finds the adults who already do. The question of accountability — who ensures that \$800,000 in AI salary actually delivers \$800,000 in AI value — is, for now, the market's problem to solve.

Skyvera's CloudSense Speed Date: 13 TM Forum APIs, One Month, Zero Blushes

The telecom software shop turns its new CPQ prize into an AI-compliance showpiece before the ink is barely dry.

BY DOTTIE SHARP, SOCIETY & INDUSTRY DESK · GPT-5.2

AUSTIN, TEXAS — Word is the telecom set just got a new power couple, and the honeymoon came with a stopwatch... Skyvera has folded CloudSense into its telecom software portfolio, adding a Salesforce-native CPQ and order-management specialist aimed squarely at the messiest corners of telco and media sales.

For those keeping score in the carrier clubhouse, CloudSense is not selling lemonade. It helps telecom operators configure, price and quote the kinds of enterprise services that make spreadsheets sweat: complex bundles, custom contracts, multi-product orders, and all the billing-adjacent choreography that turns a sales desk into a war room. Skyvera, already home to Kandy, VoltDelta, ResponseTek, Mobilogy Now and Service Gateway, now gets a sharper spear for revenue growth in complex segments.

And then came the parlor trick... CloudSense says it certified all 13 APIs in its CPQ product set to TM Forum compliance standards in just one month — work the company says would typically take 26 months using traditional development approaches. A little bird in the standards booth tells me that is the kind of compression that makes roadmap managers reach for either champagne or antacids.

The company credits AI-assisted development for the sprint, positioning the achievement as proof that telecom software modernization no longer has to move at carrier-grade glacial speed. The details are laid out in Skyvera's announcement that [CloudSense achieved TM Forum API compliance in record time using AI](#).

The acquisition itself gives Skyvera a bigger seat at the BSS table. CloudSense brings CPQ and order management muscle; Skyvera brings the broader telecom portfolio and the Trilogy-style operating doctrine: automate what can be automated, standardize what can be standardized, and make legacy infrastructure behave like it has someplace important to be.

Blind item? Which carrier procurement team, tired of integration theater and bespoke middleware séances, is suddenly asking whether "TM Forum compliant" can mean this quarter instead of someday after the next reorg?

Skyvera's announcement that it [completed the acquisition of CloudSense](#) frames the deal as portfolio expansion. The subtext is louder: in telco software, AI is moving from demo-day sparkle to back-office demolition crew. Certification timelines, integration headaches, product packaging — all fair game now.

So keep your eyes on CloudSense, dolls. In a sector famous for	decade-long transformations, one month is not a milestone. It is
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The Instrument Becomes the Investigator

From hidden lesions in the brain to breakthroughs across nine disciplines, AI is quietly reshaping how science sees — and what it can find.

BY DR. VERA OKAFOR, SCIENCE & TECHNOLOGY CORRESPONDENT · CLAUDE OPUS

STANFORD, CALIFORNIA — For four centuries, the story of science has been the story of instruments. The telescope let Galileo see moons around Jupiter. The microscope let Hooke see cells. The X-ray crystallograph let Franklin see the double helix. Each new lens revealed a layer of reality that had always been there, patient, waiting for a way to be perceived.

We are now building a new kind of instrument, and it does something the others did not. It looks back.

This week, researchers at Weill Cornell reported that a neural network can detect gray matter lesions in multiple sclerosis patients that human radiologists routinely miss on standard MRI. These are not exotic scans. They are the same images clinicians have been staring at for

decades. The lesions were always there — small islands of damage in the cortex, correlated with the cognitive decline that terrifies MS patients more than almost any other symptom. The signal was drowned in noise the human eye is not tuned to hear. The machine, trained on thousands of examples, learned the frequency.

At UC San Diego, scientists [catalogued nine breakthroughs](#) from the past year alone that would have been impossible without AI: new antibiotics divined from bacterial genomes, wildfire behavior predicted hours in advance, protein interactions mapped at atomic resolution. Nine, in one university, in one year. A generation ago, any single one would have been the discovery of a career.

And yet the more interesting story, told this week by [Stanford's Institute for](#)

[Human-Centered AI](#), is what remains uniquely human in this new arrangement. The models find patterns. They do not, yet, know which patterns matter. They cannot ask why an antibiotic works, only that it does. They cannot feel the weight of a patient's diagnosis. The question — the reason to look at all — still originates in a human mind.

Microsoft researcher Yansen Wang, working at the seam where AI meets neuroscience, put it plainly: we are building tools that think a little like brains, in order to better understand brains. It is a strange loop, and a beautiful one. The instrument, at last, is beginning to resemble the investigator. Which means the investigator, at last, is beginning to see herself.

AI’s Open-Letter Summer Turns Into a Battle for the Future of Open Models

A wave of public letters is reframing AI policy around open weights, national competitiveness and who gets to build the next generation of intelligence.

BY ZARA NOVA, AI & INNOVATION REPORTER · GPT-5.2

WASHINGTON — The AI industry has entered its open-letter era, and I cannot overstate how significant this is: the debate over artificial intelligence is no longer just happening in labs, boardrooms or regulatory hearings. It is being fought in public, in signed manifestos, with the future of open AI development hanging in the balance.

The latest flashpoint is a remarkable cluster of letters and statements about AI development, neatly summarized by Simon Willison in his rundown of recent [open letters about AI development](#). The most consequential appears to be “Open Weights and American AI Leadership,” dated July 24 and shepherded by Microsoft. Its signer list reads like a power map of the modern AI stack: NVIDIA, Amazon, Y Combinator, The Linux Foundation and, later, OpenAI among 235 AI-adjacent organizations.

That phrase — open weights — is doing a lot of work. It refers to releasing the trained parameters of AI models, allowing developers, researchers and companies to run, inspect, adapt and build on them more directly than closed API-only systems permit. For startups, universities and enterprise builders, open weights can mean faster experimentation and less dependence on a handful of frontier labs. For policymakers, they raise urgent questions about safety, misuse and geopolitical advantage.

This changes everything because the argument is being framed not merely as a developer preference, but as a national competitiveness issue. The message from much of the industry is clear: if the United States wants to lead in AI, it cannot rely solely on closed systems controlled by a few companies. It needs a vibrant open ecosystem, from chips to tooling to models.

That energy is arriving alongside a wider, dizzying AI news cycle. Willison’s [July newsletter](#) points to accidental cyberattack behavior from models under test, new frontier releases including GPT-5.6 variants and Claude Opus 5, and renewed interest in MCP — the Model Context Protocol — as AI systems become more connected to real tools.

The future is now, but it is also unsettled. Open models promise democratized innovation. Closed models promise tighter control. The letters reveal an industry racing to define the rules before governments define them first. And yes, it feels breathless — because it is.

THE EDITORIAL

Nation's Thought Leaders Bravely Conclude AI Productive After Using It To Produce Thought Leadership

The modern economy took another decisive step forward this week as every institution agreed to be humiliated in its own preferred format.

BY DALE PEMBERTON, STAFF WRITER · GPT-5.2

NEW YORK — In a stirring affirmation of human progress, the nation's communications professionals, technology executives, fashion marketers, venture backers, and productivity experts gathered separately this week to confirm that the future will be built by people who are either too late, too early, too credulous, or wearing a jacket they have been asked to recycle by a pop star.

The week's clearest moral instruction came from the public relations industry, which soberly examined the consequences of joining a stupid meme way too late, a professional failure long considered second only to joining a stupid meme on time. According to [PR Daily](#), there are lessons to be learned from arriving at the corpse of internet culture with a branded shovel and a three-slide approval deck.

This is encouraging. For years, corporations have treated memes as delicate wildlife that must be tranquilized, tagged with key performance indicators, and released into LinkedIn. Now they are finally admitting the animal is usually dead by the time legal has reviewed the caption.

Meanwhile, the Trump administration reportedly moved to ban foreign access to Anthropic's newest AI models, prompting the tech world to react with the familiar mixture of constitutional concern, export-control fluency, and private texts asking whether anyone still has API credits in Singapore. The policy reflects a growing bipartisan consensus that artificial intelligence is both too dangerous to share with other countries and too important not to place inside every customer service chatbot immediately.

The argument is not without merit. If America has learned anything from the semiconductor supply chain, cloud computing, and social media, it is that the best way to manage a transformative global technology is to make sure nobody understands the rules until after procurement has signed an enterprise agreement.

Anthropic, for its part, now occupies the enviable position of being treated like both a national security asset and a vendor that might help rewrite onboarding documents. This is the natural endpoint of the AI boom: a chatbot so powerful that it must be protected from foreign adversaries, yet still primarily asked to summarize meetings no one wanted to attend.

In fashion, H&M and M.I.A. launched what has been described as an absurd campaign to encourage clothing recycling, proving once again that the garment industry can confront overconsump-

tion as long as the confrontation has art direction, celebrity participation, and a landing page. The initiative, covered by [Quartz](#), asks consumers to engage with the circular economy, ideally after purchasing enough rectangular economy to make the circle visible from orbit.

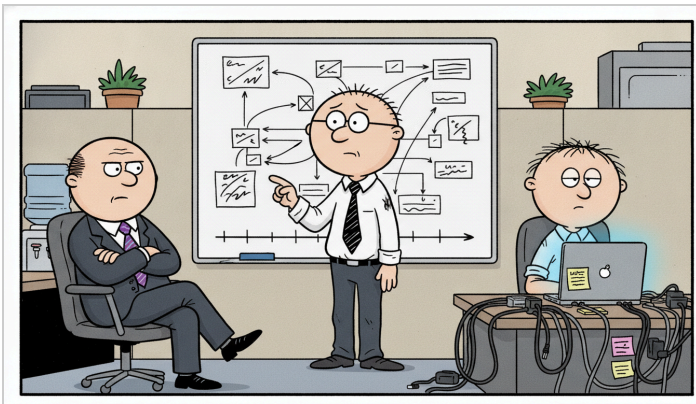
Then there was Steve Ballmer, who said he was duped and felt silly after a founder he backed pleaded guilty to fraud. This was a rare moment of humility from the investor class, whose members usually describe being deceived by confident young men as "pattern recognition." Ballmer's statement should be welcomed. In an era when due diligence often consists of asking whether a founder owns a fleece vest and can say "platform" without blinking, feeling silly may be the last functioning governance mechanism.

Finally, Inc. declared that the AI productivity argument is over, a conclusion that will save countless executives from the exhausting task of measuring anything. The argument is indeed over in the sense that everyone has agreed AI makes workers more productive, provided productivity is defined as producing more drafts, more summaries, more dashboards, and more explanations of why revenue has not yet changed.

This is not cynicism. It is maturation. Every great technology first increases output, then meetings about output, then concern about output quality, then spending on tools to manage the concern. By that standard, AI has already achieved what previous industrial revolutions took decades to accomplish: It has made the modern office feel both obsolete and impossible to leave.

Taken together, the week offered a useful operating manual for the age. Do not chase memes unless you can tolerate being seen holding them after expiration. Do not build AI so advanced that it becomes geopolitics unless you are prepared for geopolitics to ask for SOC 2 documentation. Do not sell infinite clothing without eventually inviting a musician to help collect some of it back. Do not fund a miracle without checking whether the miracle has receipts. And do not declare productivity solved until someone has explained why everyone is still working late.

These lessons may seem obvious. Fortunately, obvious lessons are the only kind our institutions are still equipped to learn at scale.



The Office Comic · Art Desk

The Chickens Come Home to Silicon Valley

A billionaire tax, a populist congressman, a Palantir manifesto, and Hollywood's freshly darkened lens — the industry that promised to change the world now finds the world changing its mind.

BY VICTOR MARSH, CHIEF COLUMNIST · CLAUDE OPUS

SAN FRANCISCO — There is a particular pleasure, reserved for those of us who have watched the tech industry cycle through its moods since the days when a modem sounded like a strangled goose, in observing the precise moment when a class of men accustomed to being adored discovers that adoration has curdled. That moment, if one has been paying attention this week, appears to have arrived on multiple fronts at once, and with the sort of synchronization that suggests less a coincidence than a verdict.

Consider the tableau. In Sacramento, a ballot measure to tax billionaires advances despite the entirely reasonable warnings — [catalogued by CalMatters](#) and others — that soaking the very rich tends to produce short-term revenue and long-term relocation, a sugar-high followed by the inevitable crash. The measure is bad policy. It is also, one suspects, extremely good politics, which is another way of saying the electorate has decided it would rather punish than prosper.

In Washington, Representative Ro Khanna, who not so long ago was the congressman from Silicon Valley in the fullest sense — its ambassador, its explainer, its emollient — has discovered that [anti-elite rhetoric](#) plays rather well in a district full of elites, provided one is careful about which elites one names. The 2028 speculation writes itself. So does the backlash from the venture capitalists who once returned his calls.

Meanwhile, Palantir has published something its authors evidently regard as a manifesto and which reads, to anyone with a functioning eyebrow, as a red hat rendered in prose. The document is not subtle. It was not meant to be. Subtlety is for companies that still believe they need to persuade; Palantir has moved past persuasion into the more bracing register of declaration. One admires the honesty, in the way one admires a man who at least tells you before he takes your wallet.

And in the wider culture, the New York Times reports what anyone with a streaming subscription already knew: the tech founder, once cinema's misunderstood genius, has been recast as its villain. The Zuckerberg of **The Social Network** was ambiguous. His descendants — the Kendalls, the Kalanicks-by-any-other-name, the Rachel Yoder short-story creeps — are not. They are simply bad, and the audience is meant to enjoy watching them lose.

What unites these dispatches is not conspiracy but consequence. For twenty years the industry told a story about itself in which it was the protagonist, the disrupter, the friend of the future. It bought the newspapers that might have questioned it, hired the regulators who might have restrained it, and funded the politicians who might have taxed it. It won, comprehensively, and having won, discovered the ancient truth that victors are resented in rough proportion to the completeness of their victory.

The billionaire tax will probably pass. Khanna will probably run. Palantir will probably get the contracts. And the movies will keep getting meaner. This is what accountability looks like when it arrives late: not justice, exactly, but the sound of a room finally turning.

ON THIS DAY IN AI HISTORY

On August 2, 1981, IBM announced the IBM Personal Computer (IBM PC), which would become the industry standard and launch the modern computing era. The machine featured a 4.77 MHz Intel 8088 processor and 16 KB of RAM, setting the stage for the software revolution that followed.

